



CONFERENCE GUIDE

2012

March 5-6

The primary purpose of the South Carolina Association for Institutional Research is to benefit, assist, and advance research leading to improved understanding, planning, and operation of institutions of postsecondary education in South Carolina. Research focused on a single institution and that concerned with groups of institutions both fall within this purpose.

In keeping with the dynamic nature of institutions of postsecondary education, our Association seeks to encourage the application of appropriate methodologies and techniques from many disciplines.

SCAIR also seeks to encourage and facilitate the publishing and exchange of ideas and information with respect to institutions of postsecondary education through our website and various conferences.

The Daniel-Mickel Center at the Moore School of Business
Eighth Floor of the Close/Hipp Building
The University of South Carolina - Columbia, SC

SCHEDULE OF EVENTS

Monday, March 5: Registration 8:30AM - DMC Hallway

CONTINENTAL BREAKFAST 8:30 - 9:30AM DMC ENTRANCE

CONCURRENT SESSIONS I

CHE and IPEDS Updates	Camille Brown	9:30-10:30AM	Location: H
Evaluating Published Subscales from CIRP	Nancy Floyd	9:30-10:30AM	Location: A

BREAK 10:30 – 10:45AM

CONCURRENT SESSIONS II

MS Excel Advanced Features - Office 2010	Cheryl Fogle	10:45-11:45AM	Location: H
Utilizing Existing Statistical Data Systems	Leticia Ramlal	10:45-11:45AM	Location: A

Lunch Period – (On your own) 12 – 2PM

SACS Workshop Dr. Crystal Baird 2:00-3:00PM Location: A

BREAK 3:00 – 3:15PM

CONCURRENT SESSIONS III

Gainful Employment	Cathy Almquist	3:15-4:15PM	Location: A
An Assessment of the NSSE Benchmarks	Dr. Norm Bryan	3:15-4:15PM	Location: H

Optional mixer at the Liberty Tap Room

Tuesday, March 6: CONTINENTAL BREAKFAST 8:30 - 9:00AM DMC ENTRANCE

Keynote Address Dr. Crystal Baird 9:00-10:00AM Location: A

SESSIONS IV Howard Taylor, Concord USA/Xitracs 10:15-11:15AM Location: A
The Changing Face of Accreditation and Program Assessment Reporting

SCAIR SECTOR/SUBGROUP MEETINGS

Independent Institutions	Dr. Norm Bryan	11:30 - 12:30PM	Location: A
State 4-Year Institutions	Nancy Floyd	11:30 - 12:30PM	Location: H
2-Year Institutions	Thomas Simpson	11:30 - 12:30PM	Location: H

“Lunch and Such” 12:30 – 2:15PM
Location: The Campus Room in the Capstone House Residence Hall
 (across Barnwell Street and just off the main lobby)

Lunch	
SCAIR Annual Business Meeting	Brian Mallory, President
Door prizes	Jodi Herrin

CONCURRENT SESSIONS V

Newcomer’s Panel	Daryl Iverson	2:30 - 3:30PM	Location: A
Evaluating Academic Success	Sheryl Turner-Watts and Brian Mallory	2:30 - 3:30PM	Location: H

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Guest Presenter and Keynote Speaker

Crystal A. Baird, Ph.D.
Coordinator of Commission Support,
Southern Association of Colleges and Schools
Commission on Colleges



Dr. Crystal Baird joined the staff of the Southern Association of Colleges and Schools Commission on Colleges in February 2010 and currently facilitates the Off-Site and Fifth-Year Interim Review processes. Prior to her work with SACSCOC, Baird served in a variety of institutional roles including SACS Liaison; Associate Dean of Institutional Effectiveness, Planning, and Research; Director of Library and IT services, and Chairperson of Student Services. She has also served as President of the Community College Planning and Research Organization, Chair of the Council of Community College Library Administrators, member of the Library Services and Technology Act Advisory Committee for North Carolina, and a member of the Resource Advisory Committee for the North Carolina online library service *NC-Live*.

Dr. Baird holds Bachelor's and Master's degrees in English from Appalachian State University and a Master's in Library and Information Studies and a Doctorate in Higher Education from the University of North Carolina at Greensboro.



Guest Presenter

Camille Brown
Chief Information Officer and
Associate Director of the Finance, Facilities, & MIS
South Carolina Commission on Higher Education

Camille Brown is Chief Information Officer and Associate Director of the Finance, Facilities, and MIS at the South Carolina Commission on Higher Education. She manages the agency's internal information technology infrastructure, user support, and web services. She also serves as the state IPEDS coordinator and provides IPEDS support and guidance to South Carolina's public and private institutions. In addition, Camille directs higher education development for the state's Statewide Longitudinal Data System initiative. Prior to joining the SC CHE, Camille spent 18 years in information technology in the private sector.

Camille earned a B. A. in Computer Science from Winthrop University.

Cathy Almquist

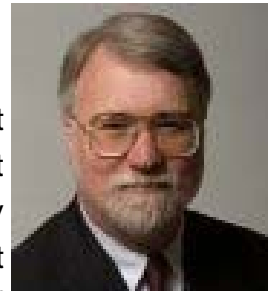
Cathy Almquist is the Director of Institutional Research and Assessment at Trident Technical College. She has been with the college since 1991 when she joined the faculty as a chemistry instructor. In her current position, she leads and coordinates all of the college's assessment activities including student learning assessments in academic programs and student services. Her office coordinated the college's efforts to comply with the new Department of Education Gainful Employment disclosure requirements.

Cathy holds a B.S. from the College of Charleston and an M.S. from Iowa State University.



Norman B. Bryan Jr., Ph.D.

Dr. Norm Bryan is the Director of Institutional Research at Presbyterian College. Previous to his tenure at PC, he taught management studies at Georgia State University and the University of North Carolina at Chapel Hill. Bryan received his doctorate at Georgia State University and has been pretty useless on the golf course ever since. Committed to higher education, both public and private, Bryan is concerned for policies, programs, and processes that promote the educational and professional development of students. His presentation on the National Survey of Student Engagement (NSSE) benchmarks will provide evidence for revising the benchmarks to ensure that subsequent decisions based on such have merit.



Cheryl Fogle

Cheryl Fogle holds a Bachelor of Science degree in Math/Computer Science and a Master of Education degree in Educational Technology. She is an Applications Analyst in the Office of Institutional Effectiveness at the University of South Carolina Aiken where she has spent the last 6 years building databases and online database interfaces, writing queries and reports, and serving as the office's technical liaison. Cheryl has 15 years of Microsoft Excel experience and often presents workshops to university employees interested in strengthening their Excel skills.



Nancy Floyd

Nancy Floyd is the Director of Institutional Research at the University of South Carolina, a past President of the South Carolina Association for Institutional Research, and the Co-program Chair of the 2008 joint SCAIR/NCAIR meeting held in Asheville, NC. She has worked in institutional research and assessment positions in higher education for twenty years, at institutions ranging from the University of South Carolina to the South Carolina Criminal Justice Academy. She will complete her PhD in Educational Research and Psychology in 2012, and teaches workshops in beginning research methodology and statistics for institutional research professionals.



Daryl A. Iverson

Daryl Iverson is the director of Enrollment Management Systems and External Reporting at Anderson University. In this role, he provides data management and processing leadership and expertise for academic admission and responds to external requirements and other requests for official institutional data.

Prior to his work at Anderson University, Daryl provided data management and processing services in the Construction, Electronics manufacturing, and Computer Services industries. He earned an undergraduate degree in Human Services and Resources from Anderson University, and a Master of Human Resources Development degree from Webster University.



Brian Mallory

As the Director of Institutional Effectiveness and Compliance at USC Upstate, Brian provides expertise and guidance on the academic program, general education, and administrative area assessment endeavors of the University. To accomplish this, he works with various departments and committees to design effective programs; investigate and determine suitable goals and learning outcomes; develop, administer, and analyze results from appropriate assessment measures; and ensure that the assessment data is used to continuously improve the academic and support activities of the University. Brian also coordinates administration of all University surveys and other data collection activities.



Leticia Ramlal

Leticia Ramlal is the assistant director of institutional effectiveness at Claflin University. She has a Master's degree in Industrial Statistics from the University of South Carolina and a BS in Computer Science from Claflin University. Leticia has worked in Institutional Research for the past 8 years in the division of Planning Assessment and Information Systems. She has extensive knowledge of the Claflin University data systems and is primarily responsible for reporting IPEDS, Common Data Sets (CDS) along with other internal and external reports. Leticia is interested in the development of "second generation" immigrants and the significance of identifying oneself according to the department of education definition for race and ethnicity.



Thomas W. Simpson

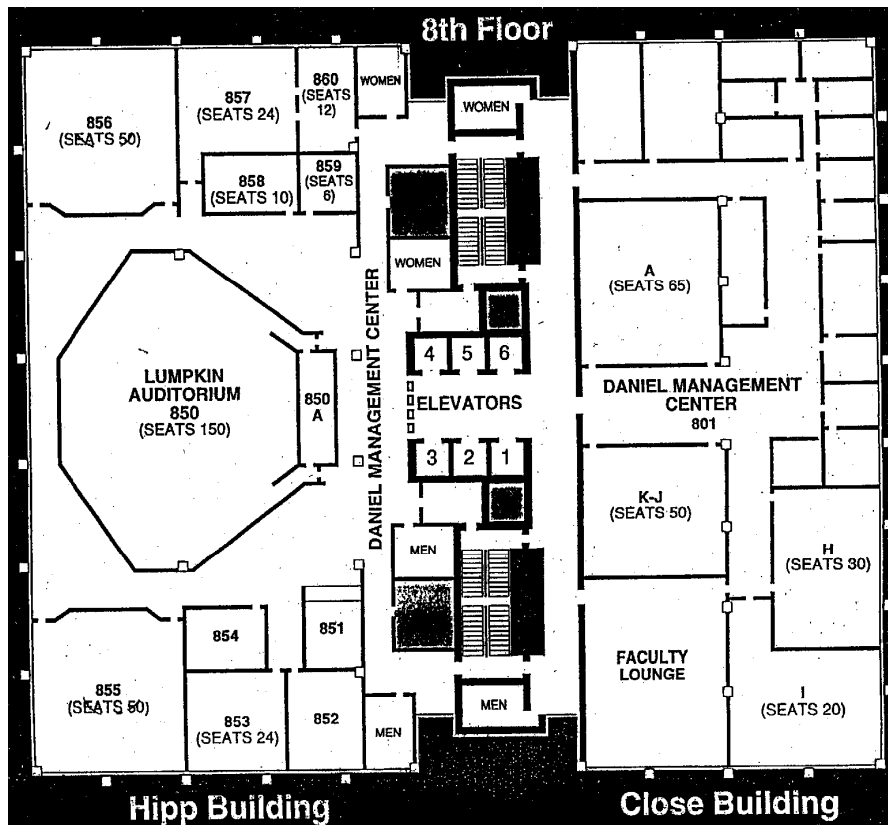
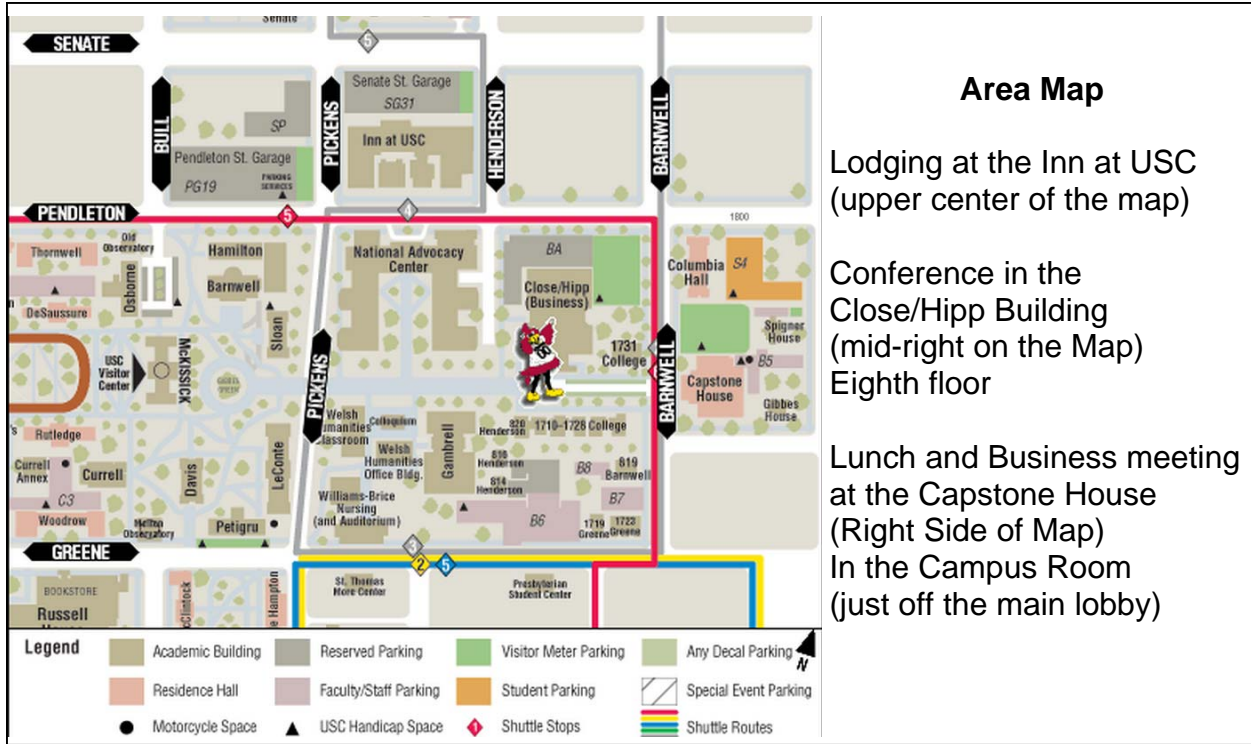
Thomas W. Simpson is Senior Instructor of Mathematics and Institutional Effectiveness Officer at USC Union. IE is a very small part of Thomas' job thanks to Nancy Floyd and the IR office in Columbia doing 99% of the work. As IEO, Thomas has been deeply involved in strategic planning, assessment and accreditation processes. USC Union was the only S.C. two-year institution to be nominated for the first Aspen Awards in 2011. Thomas is currently a student in the Ph.D. program in Educational Research at USC (thanks Nancy & Phil!) and hopes to finish in May 2014, which not-so-coincidentally is that same time he plans to retire!



Sheryl Turner-Watts

As Vice Chancellor for Administrative and Business Affairs, Sheryl leads the Office of Institutional Research, Assessment, and Planning, as well as the other units within the Division of Administrative and Business Affairs. As part of the Chancellor's Cabinet, she works with the University community and outside agencies to develop and implement a variety of initiatives including student learning, financial, human, and physical resources assessments; strategic planning; infrastructure analyses; and University accreditations.





Monday Evening Mixer

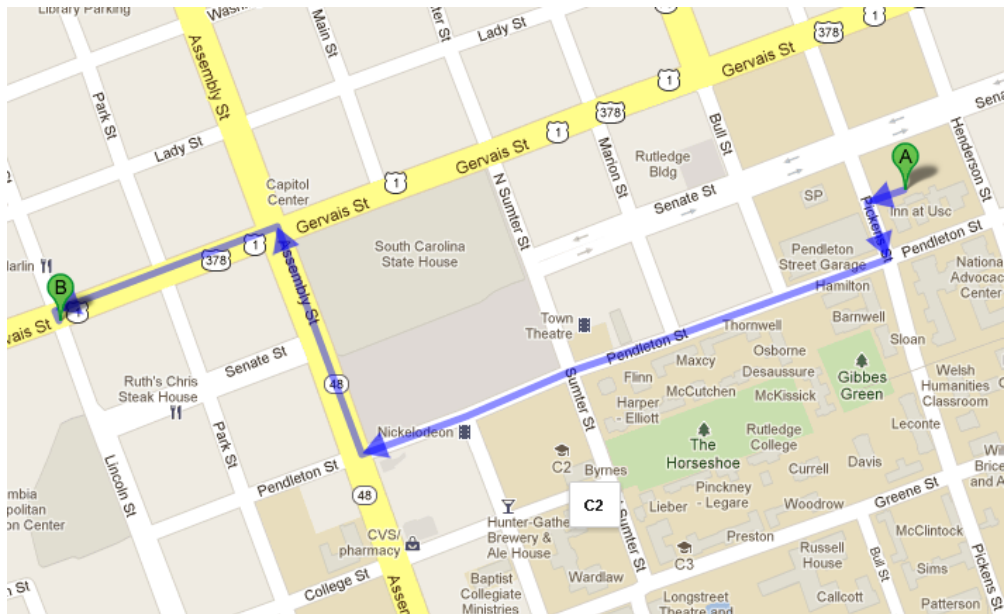
Meet in the lobby of the Inn at USC at 5:15PM

Liberty Tap Room

828 Gervais St

Columbia, 29201

803-461-4677



Special thanks to our corporate sponsors: Concord, USA; Educational Testing Service (ETS); College Survey Services; and Rapid Insight.

The 2011-2012 SCAIR Board of Directors

President: Brian Mallory, USC Upstate*

President-Elect: Daryl Iverson, Anderson University*

Treasurer: Cheryl Fogle, USC Aiken (2009-2012)*

Secretary: Cathy Almquist, Trident Tech (2010-2013)*

Past-President: Jodi Herrin, USC Beaufort*

Dr. Norm Bryan, Presbyterian College (2011-2013)**

Nancy James, Clemson (2010-2012)**

Martha Moriarty, USC Beaufort (2010-2012)**

Mary Beth Schwartz, York Technical College (2011-2013)**

*Executive Committee, ** At Large

Join the SCAIR list serve by sending an email to LISTSERV@LISTSERV.SC.EDU with the following in the body of the email "SUBSCRIBE SCAIRLIST firstname lastname" (no quotes). You will receive a confirmation and notice of approval process. Once approved you will receive a welcome email with instructions for usage. In addition, join our SCAIR FACEBOOK group!