

## 2014 SCAIR Conference Sponsor/Exhibitor Opportunities

In preparing for the 2014 conference, we have reserved wonderful space at the Westin Poinsett Greenville, South Carolina for our sponsors/exhibitors. Our members will have numerous opportunities to scope out what's new in the industry while matching faces to exhibitors we have known for years.

SCAIR invites exhibitors with products and/or services pertaining to the higher education community to become involved in our annual conference. We are offering four sponsorship levels as well as other sponsorship opportunities.

SCAIR members are encouraged to pass along this information to exhibitors who might be interested in participating in the 2014 SCAIR Conference in Greenville, South Carolina.

Exhibitor benefits include: fully dedicated exhibit area and times, various sponsorship levels to meet company needs (see table), and brand awareness opportunities to showcase products/services.

For additional information, SCAIR members and exhibitors can contact SCAIR Board Member Donald Miles at [dmiles@mailbox.sc.edu](mailto:dmiles@mailbox.sc.edu) or (803) 777-2814.

## SCAIR Conference – Greenville, SC 2014 Sponsor/Exhibitor Opportunities

	\$3,500 Platinum Sponsor (limit of 4)	\$2,250 Gold Sponsor	\$1,500 Silver Sponsor	\$1,000 Exhibitor
Booth Location	8 X 10 ft In high traffic area	8 X 10 ft In high traffic area	8 X 10 ft In designated area	8 X 10 ft In designated area
Complimentary Conference Registrations	4	3	2	1
SCAIR Membership	1	1	1	1
Acknowledgement in Conference Program	✓	✓	✓	✓
Hyperlink on Conference Website	✓	✓	✓	✓
Advertisement in Conference Program	Full-Page	Half-Page	Quarter-Page	
Sponsorship of Events	✓	✓	✓	
Presentation during Conference	Concurrent Session	Concurrent Session		
Mailing List of Attendees (pre-conference)	✓			

### **Other Sponsorship Opportunities:**

- Day 1 Evening Reception (25 min presentation to entire Association) - \$2,500
- Day 1 Lunch Sponsor (20 min presentation to entire Association) - \$1,750
- Day 2 Lunch Sponsor (20 min presentation to entire Association) - \$1,750
- Brand Awareness (i.e., Bag Stuffers) - \$200 per piece
- Conference Program Advertisement (quarter-page) - \$300
- Name Tag/Badge Holders – at cost
- Conference Tote Bags – at cost
- Water Bottles – at cost

**SCAIR 2014  
Sponsor/Exhibitor  
Contact:  
Donald Miles  
[dmiles@mailbox.sc.edu](mailto:dmiles@mailbox.sc.edu)  
(803) 777-2814**